

Ken Dwight

The Virus Doctor™

Author • Consultant • Speaker • Trainer



Helping people sleep better at night—knowing their computers are safe from harmful disruptions

Historic Rise in PC Viruses

During the past year, more new computer viruses were unleashed than in the previous 18 years combined. Today's anti-virus vendors are tracking over 200,000 different pieces of malicious software—twice the number of just a year ago. Even with well-known security software installed on your computers, new malware can get around traditional defenses—but The Virus Doctor is ahead of the curve.

Learn Prevention—Get the Cure

Ken Dwight is an award-winning presenter, author and expert in the field of computer viruses. A computer expert for more than 40 years, Ken is known as The Virus Doctor and is recognized as one of the industry's leading authorities on this evolving issue. The Virus Doctor specializes in preventing, curing and repairing damage caused by malware on PCs and networks.

House Calls Around the World

For the past 15 years, The Virus Doctor has been presenting timely, relevant information and valuable preventive counsel to hundreds of audiences in the United States, Australia and the United Kingdom. He currently spends more than 100 days annually teaching two-day Advanced PC Troubleshooting seminars.



Events and In-Depth Training

Beyond seminars, the topic of computer viruses is well suited to conferences, conventions and annual meetings. The Virus Doctor can help, and is also available for in-depth training for computer technicians, technical support and help desk staff, account reps, outside sales teams and your customers, too. Contact The Virus Doctor to discuss your unique training needs.

Engaging and Memorable

Presentations are offered in lecture and demonstration format. In each, The Virus Doctor is passionate, enthusiastic and entertaining, using easy-to-understand language and relevant examples. Users easily grasp the ways of safe computing in a lively, engaging atmosphere.

Computer users learn how to protect PCs from damage caused by viruses, spyware, browser hijackers, spam and other malware. Live examples teach principles and techniques so that users can understand and apply virus prevention, detection, eradication, repair and recovery techniques.

Award-Winning Author

Ken Dwight wrote the IPPY Award-winning book, *Bug-Free Computing: Stop Viruses, Squash Worms, and Smash Trojan Horses*. This book is a must-read for those who cannot attend a seminar, and also for seminar attendees who want deeper information on this growing issue. Straightforward language and clear explanations make it an essential, easy read for any computer user.

Most-Requested Presentation Topics

- ▶ **What Do You Know About Today's Computer Viruses?**
Most viruses attacking computers today show *no obvious symptoms*. Further, an anti-virus program no longer provides enough protection from malevolent software. This presentation provides step-by-step procedures for ensuring maximum computer protection.
- ▶ **Stop Spam with Proven E-Mail Management Techniques**
More than 90 percent of e-mails received by computer users today are Unsolicited Commercial E-mail—commonly known as spam. By following the steps in this presentation on how to deal with spam, you'll eliminate hours of wasted time every month.
- ▶ **Phishing Is a Crime—Learn to Outsmart Identity Theft**
The fastest growing crime in the Western world is increasingly linked to phishing, pharming and other computer-related attacks. This presentation explains risk factors, identifies how computers become exposed—and gives you a proven checklist to safeguard your identity.
- ▶ **Netiquette—Gold Standard Rules of E-Mail Courtesy**
What do your e-mail messages say about you or your organization? Many common mistakes in electronic communications lead to unflattering impressions. This presentation puts those faux pas under the microscope to help you learn universally accepted rules of online communications.

Customer Testimonials

Evaluations of The Virus Doctor consistently highlight the effectiveness of teaching with real-world examples, in layman's language, and in an entertaining way. Here are a few samples of real feedback citing The Virus Doctor's frequently praised attributes (contact information is available on request):

“

“Ken was great—really went out of his way to ensure we all understood what was going on and why! Thumbs up!”

“This instructor is very high quality. He is kind, articulate, patient, knows his subject completely and is ‘all around’ what I was looking for in this seminar. This class could only be done by a professional who had years of experience. He knows it all by heart!”

“Ken made the workshop interesting and presented the material in a manner that is easy to understand.”

“Extremely informational and helpful!”

“Easily understandable. Great program leader. He knew his program very well and delivered it effectively.”

“Best seminar I’ve ever attended. Program leader was knowledgeable and very easy to follow. Big plus was that he used real world examples. Outstanding class. Thank you!”

“This is the very best computer workshop I have attended in 16 years. You are a great group leader and hands-on guide.”

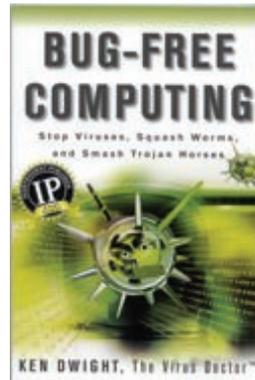
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Ken's Book

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- Featured expert in “Spyware: They Came from Cyberspace”
Houston Chronicle, April 11, 2004
- Featured expert/consumer advocate in “How to Be ‘Spyware’: It’s More Software Than You Bargained For”
Credit Union National Association (CUNA)
Home & Family Finance Resource Center
- Office Depot Web Café - Featured Webinar: “What Every Computer User Needs To Know About Viruses”

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